

Notice of References Cited	Application/Control No. 09/731,834	Applicant(s)/Patent Under Reexamination WILLCOCKS ET AL.	
	Examiner Khanh H. Le	Art Unit 3622	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,041,309	03-2000	Laor, Raviv	705/14
	B	US-6,076,069	06-2000	Laor, Raviv	705/14
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	WelcomeTo Search Engine, Inc. helps advertisers coupon-enable banner ads, PR Newswire, p8442, August 9, 1999, DIALOG(R)File 621, Record #02142648
	V	□□MA BUYITONLINE.COM: Virtual Doors of BuyItOnline Open to the Public, Business Wire, January 26, 1999n=, DIALOG(R)File 810, Record # 0968713 BW130
	W	EMAGINET: e-centives -- The Internet's First Free 'Personalized Savings Network' For consumers - Launches, Business Wire, November 16, 1998, DIALOG(R)File 810, Record # 0939465
	X	□□OneClip.com Introduces Next Generation in Online Promotions; NetGrocer,Goya Foods and Latin Grocer First To Utilize New Couponing Technology, BUSINESS WIRE, October 18, 1999, DIALOG(R)File, Record # 20077986

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.